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STATEMENT UNDER 37 CFR 3.73(b)

Applicant: Miller et al.

Application No.: 09/783,949 Filed: February 14, 2001

Entitled: System, Method and Article of Manufacture For Driving A User To Entertainment Programming
Based on a Product Desire

NeoMedia Technologies, Inc., a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of an undivided part interest

in the patent application identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel 011701, Frame 0640, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application identified above, to the current assignee as shown below:

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☐ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

July 10, 2001

Date

Charles T. Jensen
 Signature

Charles Jensen

Typed or printed name

Chief Financial Officer

Title